



India's Leading OEM Supplier for Premium Alloy Bicycles and Frames

www.dlyftindia.com

TRUSTED OEM PARTNER FOR HIGH-PERFORMANCE ALLOY CYCLE FRAMES



D-LYFT INDIA , established in June 2021, has rapidly emerged as country's most trusted and leading manufacturer of Aluminum Bicycle Frames. With a clear vision to become India's Leading OEM for alloy cycle frames, the company ventured into R & D the same year under the leadership of its founder and CEO, Mr. Arvind, supported by top professionals from the indian cycling industry.

D-LYFT has earned the trust of india's premium cycle brands by delivering high-quality frames with innovative designs tailored to customer requirements—making it the preferred choice over Chinese Suppliers.

In 2025, D-LYFT marked a major milestone with the launch of a state-of-the-art 72,000 sq. meter manufacturing facility at VPO Kahani, NH 709, Rohtak. This expansion underscores our commitment to innovation, quality, and scaling production to meet growing global demand.

OUR HEADQUARTERS : THE HEART OF INNOVATION



WHERE THE IDEA BEGINS



D-LYFT VISION: AFFORDABLE E-MOBILITY



Affordable Solutions

Providing cost-effective e-mobility options.



Local Development

Developing most parts within the country.



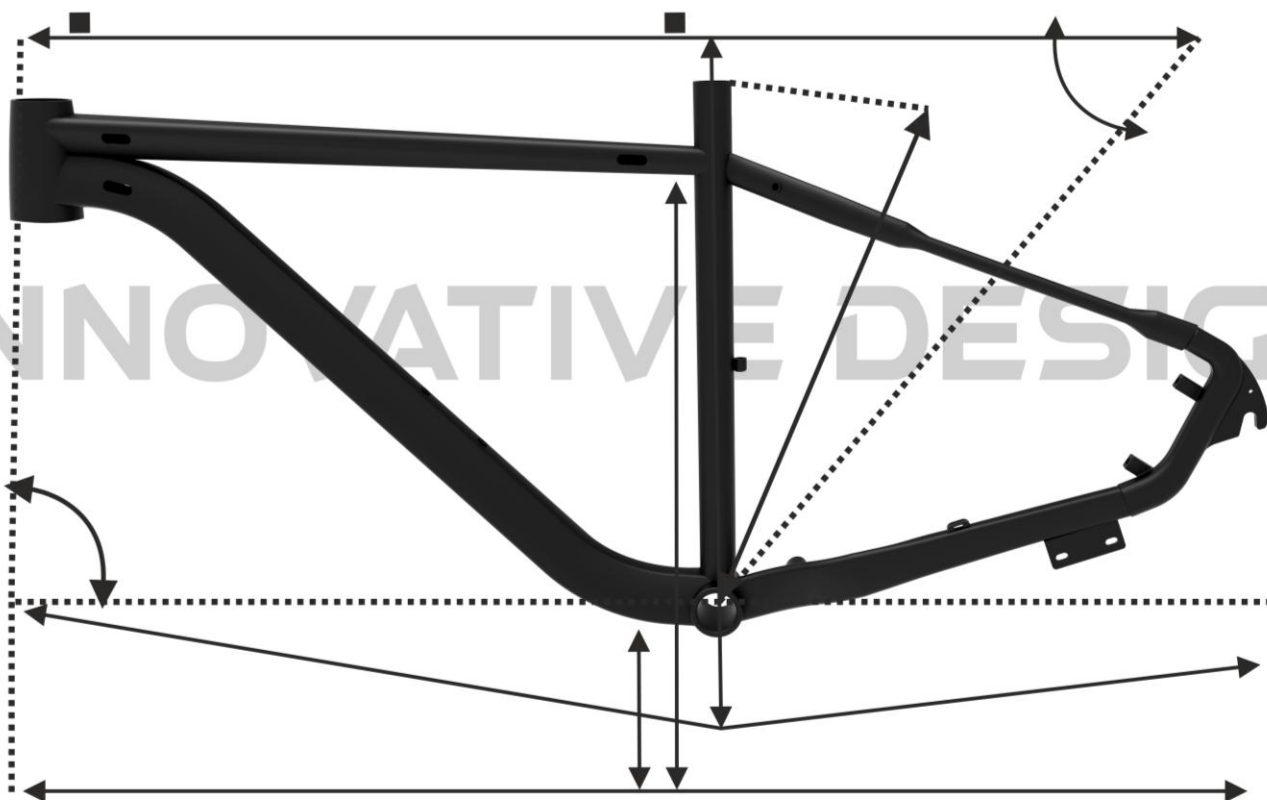
World-Class Quality

Using top-tier components.



Startup India

Certified by Startup India.



D-lyft is committed to affordable yet premium e-mobility solutions. We prioritize local development and world-class components. Our vision aligns with the Startup India initiative.

D-LYFT FRAME : A LEGACY OF EXCELLENCE



Trusted Leader

Founded in 2021, D-lyft India LLP is a leading aluminum bicycle frames brand (D-Lyft Frames) and a top supplier for alloy cycle and e-cycle frames and other components. We are known for high-quality products.



Advanced Manufacturing

The company Expanded it's manufacturing capabilities in 2024. Our state-of-the-art factory spans 72,000 sq meters equipped with world class state of the art technology.



Atmanirbhar Bharat

Driven by Mr. Arvind's vision. We aim to eliminate Chinese imports and promote local manufacturing. Our vision is to be the most trusted exporter for our innovative products.



Green energy

The company's manufacturing unit is running on 100% renewable energy using 500 kva solar plant.

WHAT MAKES D-LYFT SPECIAL

Focus on Premium Alloy Bicycles Frames

Crafted with lightweight aluminum alloy frames for a smooth, effortless riding experience

Smooth & Seamless Rides

Every bicycle frame ensures agile performance with reduced weight and superior control.

Complete Range for All Ages

From 16" kids' to 29" adult bicycle frames , available in all essential geometries and sizes.

European-Inspired Paint Shades

Eye-catching aesthetic color palettes in sleek, European-style shades.

Original, Quality Components

We use genuine parts only—no imitations, no compromises on durability or performance.



INSIDE THE PLANT



In-House Design Team

Our expert in-house design team specializes in alloy frame geometry and structural engineering.



State of the art CNC Machines

We use high-precision CNC and VMC machines to shape and drill cycle frame components with micron-level accuracy.



Advanced Laser Cutting Technology

We integrate cutting-edge laser cutting machinery into our bicycle manufacturing process to ensure unmatched precision, efficiency, and quality.

PRODUCTION LINE FOR DLYFT BICYCLE FRAME



Robotic Welding Technology

Robotic welding arms are key to our alloy frame production. Alloy requires high control and consistency during welding—something only automation can guarantee.



Conveyorized Paint Shop

Our fully automated paint shop is designed to handle both alloy and steel frames with specialized processes for each.



Conveyorized Bicycle Assembly

We proudly operate an advanced in-house bicycle assembly line, ensuring top-quality craftsmanship at every stage.

FEW OF OUR EXHIBITIONS



BHARAT MOBILITY

RIDE ASIA

EUROBIKE FRANKFURT

FEW PRODUCTS FROM OUR CATALOGUE



STEP THROUGH PREMIUM
DL-284



DL - 275



DL - 203



DL-080



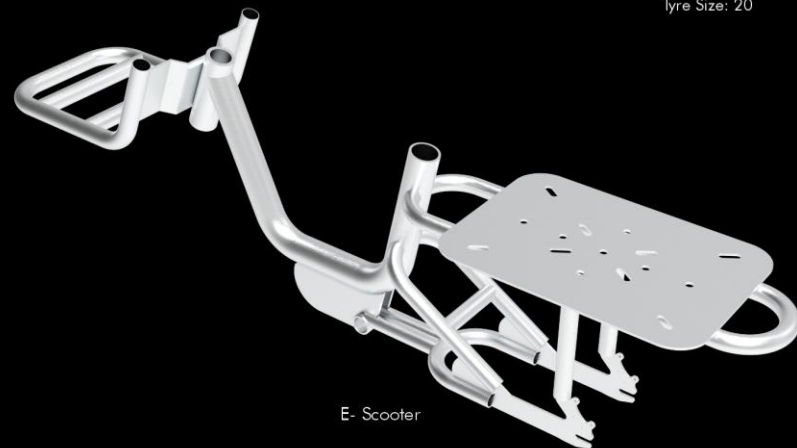
DL-156



DL - 207



DL-272



E- Scooter

Material: 6061 T6
Tyre Size: 20



FACES BEHIND THE STRATEGY



ARVIND
CEO

Arvind is a man with multi-faceted capabilities. His unique skill of being able to decipher some of the most critical challenges over his 15+ years of experience in the manufacturing industry has made him a one of the most brilliant minds in the truss manufacturing and cycling industry



AASHISH
PLANT HEAD

13+ years of leading the plant manufacturing with extreme capability of handling touch situations with extreme calmness and a clear mindset. Aashish is the backbone of the plant with a huge responsibility for the efficiency of the unit.



AKSHAY
VP – SALES & MKTG

The youngest member and the most aggressive.

Akshay's ability to understand the client's needs and work on a solution set which not just meets but exceeds expectations makes him a force to reckon with.

EMPOWERED WOMEN LEADING WITH PURPOSE



NIKY

SALES DIRECTOR

Niky's passion for sales is visible and audible when she talks to her clients. Understanding their requirements has made her the go-to person for every client who is engaged with Dlyft India LLP. She has out-of-the-box ideas which are always a step ahead of what the client expects from Dlyft.



Nitika

HR HEAD

Nitika is the people manager at Dlyft India LLP. Her role as the Head involves not just dealing with employee welfare and concerns but also extends into manpower planning for the entire group across all the offices and working cohesively with her team to create a congenial work atmosphere which is employee centric.



Neha

Head Digital MKTG

Neha is the driving force behind the digital presence of Dlyft India LLP. As the Digital Marketing Manager, she leads a dynamic team that handles everything from online campaigns, social media strategy, website management, and ad performance to brand storytelling.



Thank you for your time!

D-lyft
INDIA

www.dlyftindia.com

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